



CALTROUT AND THE INYO-MONO IRWMP ARE SEEKING YOUR SUPPORT!

World Water Day Event: March 19-22 2013

WORLD WATER DAY BACKGROUND

World Water Day is held annually on March 22 as a means of focusing attention on the importance of freshwater and advocating for the sustainable management of freshwater resources. The objective this year is to raise awareness of the potential for increased cooperation and collaboration, and address the challenges facing water management in light of increased demand for water access, allocation, and services. In the Eastern Sierra, the Inyo-Mono Integrated Regional Water Management Program (IRWMP) has raised over \$2.5 million to assist and implement community water related projects. The Inyo-Mono IRWMP will be celebrating five years of water collaboration to take part in a growing effort that perpetuates self-sustaining water management.

EVENT OVERVIEW

Andrew Skaggs, Sierra Nevada AmeriCorps program member for California Trout and Heather Crall, Inyo-Mono IRWMP staff are organizing a three-part event that combines elementary education and displays and book donations to local libraries, which will culminate in a banquet and panel discussion focused on water cooperation. We will visit Mammoth Lakes, Coleville, Round Valley, and Bishop elementary schools to provide lessons on water use, watershed protection, and water collaboration to K-6th graders. We will also provide World Water Day-themed posters throughout elementary schools and local libraries. On the evening of March 22, 2013, we will host a water forum and catered dinner at the Tri-County Fairgrounds in Bishop to celebrate and discuss water cooperation with selected panel members.

HOW YOU CAN HELP

On behalf of California Trout and the Inyo-Mono IRWMP we are looking to raise a total of \$5,500 to support the costs of these events that aim to recognize the importance of regional water planning efforts and collaboration in the Eastern Sierra. However, any donation amount is welcome and appreciated. For more information about each of the World Water Day events, including a detailed budget please visit our website at http://inyo-monowater.org/wp-content/uploads/2013/02/WWD-Event-Proposal_Feb-2013.docx. As a way to say thank you to event sponsors, all sponsors will be mentioned at the evening banquet and on press releases highlighting the event.

If you can help by providing funding, advertising, or are available to volunteer please contact Mark Drew at mdrew@caltrout.org (760-709-1492) or Andrew Skaggs at askaggs@caltrout.org (978-621-9856).

Please help support continued water collaboration within the Eastern Sierra and thank you on behalf of California Trout and the Inyo-Mono IRWMP!



Please note that all donations are tax deductible, and any funds raised above what is needed to support this event will be used for further water related education and outreach programs by California Trout and the Inyo-Mono IRWMP.